

SMITH'S WOOD PARISH COUNCIL - MINUTES OF A COMMUNITY GYM COMMITTEE MEETING HELD ON MONDAY 5TH JUNE 2023 AT 4.30 PM.

Those present:

Chairman: Cllr G Craig.

Councillors: Cllr M Caddick, Cllr D Cornock, Cllr H Hendry, Cllr Mrs J Lloyd, Cllr Miss S Nasreisfahany, Cllr K S Paul.

Officer: Mrs K Woods

In Attendance: Simon Upson - Head Steward

1. Apologies.

There were no apologies received.

2. Minutes of Previous Meeting.

It was **RECOMMENDED:** That the Minutes of the previous Community Gym Committee meeting held on Monday 3rd April 2023 be approved as a true and correct record.

3. Head Steward's Report.

Simon Upson informed members that the new Point of Sale system, as a retail device, was brilliant and much better than the old system, but some of the reports on the old system were not available on the new system, at this time, so these are being produced manually. He stated that it will record the number of sales for each particular item, ie: toning tables, sauna, etc, and that it will record the number of weekly and monthly memberships, but that it will not record when an individual with a membership enters the gym after the initial purchase of the membership. Members asked if the company had mis-sold the system to the Parish Council? Simon informed members that when he was talking to the sales person, he was informed that all the reports that the Parish Council had requested would be available, but since the system has been purchased, he has been informed by the support team that items specific to individual companies can be requested, but that they are produced on a popular request basis, so it could take some time for the requested reports to be produced. He stated that he had tweaked the system by installing an attendance button that he has used to record each time a weekly or monthly membership is used in the gym by recording a zero value for the sale. Reports will record how many people are using the gym any time of day. Members stated that it would appear that the reports they requested can be produced and that the Simon collate the figures for the next four weeks, to be presented at the next meeting for discussion.

Simon Upson leaves the meeting at 4.55pm.

4. Submitted Ideas to Promote the Gym.

Cllr Craig informed members that Solihull Council have launched a community fund of up to £10,000 to boost investment in health and care in Solihull and stated that SASS and other CIC's may benefit from this. The Clerk is to check if the Parish Council can apply for this funding.

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Cllr Miss Nasreisfahany informed members that as well as sponsoring the Smith's Wood Alliance Football Club, the Parish Council could seek other sports clubs, ask existing groups if they can help create social media content specifically to promote the gym and other facilities. Offer taster sessions in quiet times ie a quiet hour for people who are neuro divergent or women's only times. A video walk around the gym and the equipment to show what is available. Create special packages for use of gym. Possible personal training sessions. Regular promotions to encourage new members. Offers for parents on the school run and a buddying scheme for people who might want to join but not on their own. Advertising - local libraries, Elmwood Place, shops, doctors, dentists, schools.

Cllr Caddick mentioned that he knew someone that could possibly offer boxing sessions, either on a one-to-one basis or in small groups. Members suggested that the individual contact the Clerk to see what the availability for room hire is.

Cllr Mrs J Lloyd leaves the meeting at 5.22pm.

Cllr Miss Nasreisfahany proposed discussing what would happen if the gym was to close. What options are open to the Parish Council. Cllr Cornock stated that potential closure of the gym had financial implications and should be discussed at a Finance and General Purposes Committee meeting. Cllr Miss Nasreisfahany moved a motion to discuss the closure of the gym at this meeting, a vote was taken and with no seconder, the motion was denied and the matter was deferred to the next Finance and General Purposes Committee meeting.

5. Agenda Items for Next Meeting.

It was **RECOMMENDED:** That the Agenda Items for the next meeting are: Apologies, Minutes of Previous Meeting, Head Steward's Report and Ideas to Promote the Gym.

WITH NO FURTHER BUSINESS TO BE TRANSACTED THE MEETING CLOSED AT 5.30PM.