

SMITH'S WOOD PARISH COUNCIL - MINUTES OF A COMMUNITY GYM COMMITTEE MEETING HELD ON MONDAY 6TH NOVEMBER 2023 AT 4.30 PM.

Those present:

Chairman: Cllr G Craig.

Councillors: Cllr M Caddick, Cllr A Duffen, Cllr H Hendry, Cllr Miss S Nasreisfahany, Cllr K S Paul, Cllr Ms D Ramsey.

Officer: Mrs K Woods

1. Apologies.

Apologies were received from Cllr D Cornock and Cllr Mrs J Lloyd. Cllr Miss S Nasreisfahany asked for her apologies to be recorded for meeting held on Monday 4th September 2023.

2. Minutes of Previous Meeting.

It was **RECOMMENDED:** That the Minutes of the previous Community Gym Committee meeting held on Monday 4th September and 2nd October 2023 be approved as a true and correct record.

3. Matters Arising.

a.) Minute number 3.a.) Submitted Ideas.

Members were informed that letters had been sent to all Doctor Surgeries within the area promoting the Doc Spot Referral Programme.

b.) Minute number 5.) Submitted Ideas.

Members were informed that a Facebook page for the gym had been set up. That a meeting had been arranged to meet with Solihull MBC and the School to discuss issues relating the Shared User Agreement on Thursday 23rd November 2023.

4. Head Steward's Report.

Members were provided with sales and product figures for weeks commencing: 21/08/2023, 28/08/2023, 04/09/2023, 11/09/2023, 18/09/2023, 25/09/2023, 02/10/2023, 09/10/2023 and 16/10/2023 daily and hourly.

It was **RECOMMENDED:** That the Clerk enquire why the totals for cash takings for week commencing 02/10/2023 for hourly and daily are different. The Clerk is to ask the Head Steward to produce a breakdown of the demographic of members, ie age, gender.

5. Submitted Ideas to Promote the Gym.

Ways to boost membership of the gym were discussed in detail. Among the ideas discussed was leaflets promoting the gym, a customer survey of gym members, discount packages for gym members, a marketing plan which would include advertising, social media posts, promotional video and the possibility of holding a 'talk shop' meeting with members of the Parish Council, staff members, customers and members of the public.

Chairman's Initials:.....

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It was **RECOMMENDED:** That quotations for a marketing plan be sought and presented to the Precept meeting.

6. Agenda Items for Next Meeting.

It was **RECOMMENDED:** That the Agenda Items for the next meeting remain the same with the inclusion of Marketing Plan.

WITH NO FURTHER BUSINESS TO BE TRANSACTED THE MEETING CLOSED AT 5.16PM.

Chairman's Signature:.....