

SMITH'S WOOD PARISH COUNCIL - MINUTES OF A COMMUNITY GYM COMMITTEE MEETING HELD ON TUESDAY 7TH MAY 2024 AT 4.30 PM.

Those present:

Chairman: Cllr K S Paul (Vice Chair).

Councillors: Cllr S Bray, Cllr Mrs W Bray, Cllr D Cornock, Cllr H Hendry.

Councillors absent: Cllr M Caddick, Cllr G Craig, Cllr A Duffen, Cllr Mrs J Lloyd, Cllr Miss S Nasreisfahany, Cllr Ms D Ramsey and Cllr M Rashid.

Officer: Mrs K Woods

1. Apologies.

Apologies were received from Cllr M Caddick, Cllr G Craig, Cllr Mrs J Lloyd and Cllr Miss S Nasreisfahany.

2. Minutes of Previous Meeting.

It was **RECOMMENDED:** That the Minutes of the previous Community Gym Committee meeting held on Monday 8th April 2024 be approved as a true and correct record.

3. Matters Arising.

a.) Minute number 4.b.) New Floor Cleaner.

Members were informed that the staff can cope with the equipment they already have. It was **RECOMMENDED:** That the Clerk contact Rotowash and inform them that the Parish Council will not be purchasing a new machine at this time.

4. Correspondence.

There were no items of correspondence presented.

5. Head Steward's Report.

a.) New Till Software.

Members were informed that the new software would not be compatible with the current software provided by SumUp and the solution would be to replace the SumUp system with a bespoke web application that will provide equivalent Point of Sale functionality plus the missing membership/registration system. Costing would be £60 per month for a minimum of 24 months plus potential one-off hardware costs if the software can not be used on current equipment.

It was **RECOMMENDED:** That the software be set up and run alongside the current system for a minimum of one month before a decision will be made to purchase.

a.) Gym Figures.

Members were presented with gym figures for April 2024.

6. Marketing Plan.

Members were presented with a list of questions from Theo Thompson regarding what the expect from the marketing strategy.

Chairman's Initials:.....

SMITH'S WOOD PARISH COUNCIL - MINUTES OF A COMMUNITY GYM COMMITTEE MEETING HELD ON TUESDAY 7TH MAY 2024 AT 4.30 PM.

It was **RECOMMENDED:** That the Clerk contact Theo and inform of the following: The Parish Council set up their first gym in early 1990's after a survey highlighted that residents in Smith's Wood had a shorter life expectancy than their counterparts in the more affluent areas of Solihull. The aims of the gym is to promote health and wellbeing. The objectives of the marketing strategy is to increase footfall which will increase revenue to ease the financial burden on local residents, community involvement, which may result in new members for the Parish Council in the future, for the gym to be busier and, at best, to break even. They hope that after 6 months they will see an increase of at least 50% member capacity and by 12 months at least 75%. The possibility to lower the entry age from 14 to 12. With the loss of both SASS and Go Girl Birmingham, better advertisement for community groups to use the halls for block bookings such as HAF or circuit training should be looked at, and a possible increase in price from £400 per month to at least £800. They stated that the challenge/concern they have faced is apathy, a lack of interest from the local residents to engage with the gym and the Parish Council itself. They wish to be involved with the content creation and the approval process all the way through this exercise and hope to have updates either in writing or face to face at their meetings.

7. Members Requests at the Chairman's Discretion.

There were no requests submitted.

8. Exclusion of Public and Press.

It was **RESOLVED:** That in accordance with Schedule 12a of the Local Government Act 1972, the public and press be excluded from the following Agenda item: Confidential Business.

9. Confidential Business

There were no issues raised.

WITH NO FURTHER BUSINESS TO BE TRANSACTED THE MEETING CLOSED AT 5.15 PM.

Chairman's Signature:.....